



# Think Green, Think BIG, Think Digital.

## Think Big Solutions

**strives to offer more sustainable options to our clients and continually discover the best processes, materials and technologically available.**

Think Big evaluates our printing projects to reduce our environmental impacts. We are constantly evaluating materials, manufacturing process, distribution, use and waste and have implemented an environmental steering committee to improve impact of our operations to ensure that our customers receive high quality printing that has a minimal impact on the environment.

As a 100% digital production facility, Think BIG Solutions is an environmentally friendly and sustainable choice for print production.

Fundamentally, traditional off-set facilities require more paper, more water, more chemicals than digital production facilities. More over, digital production nearly eliminates the unspoken enviro-killer of traditional print facilities.... The chemical waste.

Today, Green Printing isn't just about the recycled content percentage of our stocks, it's about the environmental foot print of the facility and our consumables. We use less water, less energy & produce less waste than traditional print facilities throughout America.

In 2010 Think Big is committed to obtaining FSC certification. Currently 100% of our paper utilize is from FSC Certified paper suppliers. Our house stocks include 100% PCW Recycled papers and substrates.

## Examples of sustainability initiatives adopted over the past 3 years:

### Prepress

- Electronic Proofing
- No chemicals, plates or VOCs

### Large Format

- Water Based Ink for Large Format
- Solvent Air Scrubbers when solvent production is necessary

### Print On Demand

- Print only what you need
- Targeted Marketing
- NCOA (National Change of Address) every list for mail deliverability

### Energy Consumption

- Extensive Internal recycling programs that have reduced our waste by 65%
- Reuse of boxes and packaging materials
- Printer Cartridge, printer consumables, packaging supplies recycling
- Limit internal power consumption and the printing of documents
- Grass roots efforts to recycle aluminum, office paper, car pooling, monitors and personal heaters.

### Employees

- Our employees are empowered to look for alternative suppliers and materials that help to reduce our carbon foot print.

**Sustainability at Think Big is a continuous process of research, self-examination, and improvement. To that end Think Big continually seeks opportunities to reduce the environmental footprint of our activities. We have learned over the years that our efforts are not only good for the environment but good for business which is the true definition of sustainability.**

